

14 August 2020

MEDIA RELEASE
For Immediate Release

YARMOUTH SEAFEST 2020 ENDS SUCCESSFULLY WITH NEW FORMAT AND EVENTS

Today the Yarmouth Seafest Committee is wrapping up the successful 2020 edition of the iconic summer festival which began on Wed., July 15 with the theme “Never Far From the Sea”.

“We set out to offer something approaching 'normal' for the people of our community,” says David Warner, chair of the Committee. “We're gratified that so many took part virtually and in-person under the difficult circumstances we've all faced this year.”

In some of the highlights of the festival the organizers announced the following:

- The Coastal Financial Credit Union Scavenger Hunt had 28 teams participating, up from the number in 2019;
- Nine teams took part in the Scotia Garden Mackerel Toss at Parker-Eakins Wharf;
- The various contests (sand sculpture, photography, rock painting and Inuksuk building) received just over 100 entries;
- Four on-line trivia contests saw several hundred team members taking part;
- Four virtual music concerts and magic shows have received over 2,000 views on various video platforms.

“Even before COVID we knew we had to give Seafest a facelift and provide some new offerings,” says Mr. Warner. “We're going to be reviewing the results over the coming weeks but we're already sure at least some of the new events will continue into future years. And depending on how things go we should also be able to bring back some old favourites.”

The Committee also wishes to offer thanks all the sponsors who provided prizes and other assistance with events and also to its dedicated summer staff and volunteers who kept the festival organized.

Contest winners are being announced at the Facebook group “Seafest” and on the Seafest website: www.seafest.ca. Prizes may be picked up at the Seafest office on the ground floor of the Killam Bros. Building on Water Street; contact info@seafest.ca or phone (902) 815-8998.

--- 30 ---

FOR FURTHER INFORMATION please contact David Warner at davewarner@eastlink.ca, (902) 749-8271 or David Olie at daveolie@eastlink.ca, (902) 742-8319.