

23 June 2020

MEDIA RELEASE
For Immediate Release

PLANNING FOR MODIFIED YARMOUTH SEAFEST 2020 UNDERWAY

The Yarmouth Seafest Committee is announcing plans for a modified version of the iconic summer festival to be held from Wed., July 15 to Fri., Aug. 14, with the theme “Never Far From the Sea”.

“Under the impact of the state of emergency we're going to have to shake up our usual offerings,” says David Warner, chair of the Committee. “Obviously, many of the Seafest events we have held over the years aren't possible under the rules for gathering sizes and physical distancing. But our members are exploring options for new events that will help bring excitement and fun to Yarmouth during the peak of our summer.”

One notable change is the expanded time frame for the festival, which will take place over a full month. “Seafest has shortened and lengthened its schedule many times over the years,” says David Olie, a member of the Committee. “This will give everyone the flexibility to try these new ideas.”

Seafest has already received two summer student grants as well as over \$30,000 in funding from Heritage Canada. “We've have already hired the staff, who are organizing the scheduling of our events,” says Mr. Warner. He also expressed his thanks to the Southwest Nova Biosphere Reserve Association for space in the Killam Brothers building for the Seafest office.

“In these strange and difficult times we hope Seafest will give the people of our community something familiar to look forward to, while keeping active and healthy,” Mr. Warner says. While some of the more popular events, such as the parades, the fireworks, and live music on the waterfront will not be possible this year, the new events planned may become a standard part of Seafest in the future and give the festival a reboot for the 21st century.

--- 30 ---

FOR FURTHER INFORMATION please contact David Warner at davewarner@eastlink.ca, (902) 749-8271 or David Olie at daveolie@eastlink.ca, (902) 742-8319.